

California Privacy Rules Disclaimer

Personal Information We Collect, disclose for a Business Purpose, and Sell. In the past 12 months, we collected, disclosed for a business purpose, and sold the following categories of personal information about California consumers.

Categories of Personal Information	Disclosed for business purposes to the following categories of third parties:	Sold to the following categories of third parties:
Personal and online identifiers (such as first and last name, email address, or unique online identifiers)	All categories of third parties listed below.	All categories of third parties listed below.
Categories of information described in Section 1798.80(e) of the California Civil Code (such as physical characteristics or description, insurance policy number, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information)	All categories of third parties listed below.	All categories of third parties listed below.
Characteristics of protected classifications under California	All categories	All categories

or federal law (such as race or gender)	of third parties listed below.	of third parties listed below.
Commercial or transactions information (such as records of personal property or products or services purchased, obtained or considered)	All categories of third parties listed below.	All categories of third parties listed below.
Internet or other electronic network activity information (such as browsing history, search history, interactions with a website, email, application, or advertisement)	All categories of third parties listed below.	All categories of third parties listed below.
Geolocation Data	All categories of third parties listed below.	All categories of third parties listed below.
Professional or employment-related information	All categories of third parties listed below.	All categories of third parties listed below.

	parties listed below.	parties listed below.
Education information	All categories of third parties listed below.	All categories of third parties listed below.
Inferences drawn from the above information about your predicted characteristics and preferences	All categories of third parties listed below.	All categories of third parties listed below.
Audio, electronic, visual, thermal, olfactory, or similar information	All categories of third parties listed below.	All categories of third parties listed below.
Other information about you that is linked to the personal information above	All categories of third parties listed below.	All categories of third parties listed below.

	parties listed below.	parties listed below.
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**Categories of Sources.** We collect this personal information from the following categories of sources:

- Consumers; and
- Service providers;

**Why We Collect, Use, and Share California Personal Information.** We use and disclose the personal information we collect for our commercial and business purposes, as further described in this Privacy Policy. These purposes include, without limitation:

- Our commercial purposes, including marketing, advertising, and enabling and promoting commercial transactions.
- Our business purposes as identified in the CCPA, which include:
  - Auditing related to our interactions with you;
  - Legal compliance;
  - Detecting and protecting against security incidents, fraud, and illegal activity;
  - Debugging;
  - Performing services (for us or our service providers) such as account servicing, processing orders and payments, and analytics;
  - Internal research for technological improvement;
  - Internal operations;
  - Activities to maintain and improve our services; and
  - Other one-time uses.

**Third Parties Who Receive California Personal Information.** We disclose the categories of personal information designated above to the categories of third parties listed below for business purposes:

- Service providers;
- Advertising networks;
- Internet service providers;
- Data analytics providers;
- Operating systems and platforms;
- Social networks; and
- Consumer data resellers

We sell the categories of personal information designated above to the categories of third parties listed below:

- Advertising/marketing companies;
- Advertising networks;
- Automotive companies;
- Business services/agencies;
- Business to business companies;
- Communication services companies;
- Marketing data companies;
- Data analytics providers;
- Operating systems and platforms;
- Consumer data resellers;
- Financial services companies;
- Home and automobile insurance companies;
- Lifestyle & interest product companies;
- Publishing product companies;
- Technology/computer software companies; and
- Telecommunications companies.

**Your Rights Regarding Personal Information.** California residents have certain rights with respect to the personal information collected by businesses. If you are a California resident, you may exercise the following rights regarding your personal information, subject to certain exceptions and limitations:

- The **right to know** the categories and specific pieces of personal information we collect, use, disclose, and sell about you, the categories of sources from which we collected your personal information, our purposes for collecting or selling your personal information, the categories of your personal information that we have either sold or disclosed for a business purpose, and the categories of third parties with which we have shared personal information;
- The **right to request that we delete** the personal information we have collected from you.
- The **right to opt out of our sale(s)** of your personal information. Please note that if you opt out of certain types of sales, we will be unable to provide you with the services that rely on such sales.
- The **right not to receive discriminatory treatment** by our website for the exercise of the privacy rights conferred by the CCPA.

To exercise any of the above rights, please contact us using the contact information listed in our privacy policy and submit the required verifying information, as further described below:

**Verification Process and Required Information.** We might need to request information from you to verify your identity or understand the scope of your request, although you will not be required to create an account with us to submit a request or have it fulfilled. We require you to provide, at a minimum, your first and last name, email address, city, zip code, and telephone number in order to verify your identity and honor your request. If we cannot successfully verify your identity, or if the information would be too sensitive to disclose, we may not be able to provide the personal information to you.

**Authorized Agent.** You may designate an authorized agent to make a CCPA request on your behalf by providing them written permission to submit a request. If you designate an authorized agent to make a request on your behalf, we will require the agent to submit proof of your written authorization by email as listed in our privacy policy, as well as your verification details, including your first and last name, email address, city, zip code, and telephone number. We may request additional information to verify the request.



## CCPA Request Webform

California residents can use this form to submit requests under the California Consumer Privacy Act (CCPA) regarding personal information collected by Mobupps.com that is subject to the CCPA. California residents that wish to know about, or obtain the personal information Mobupps.com maintain about them, or wish request that Mobupps.com delete their information, or would like to opt out their information, may send a request by filling out the form below or by sending an email to: [Privacy@mobupps.com](mailto:Privacy@mobupps.com), Subject to verifying the identity as required by the CCPA. If you are an authorized agent acting on behalf of a consumer, please submit a written, signed permission from the consumer to: [Privacy@mobupps.com](mailto:Privacy@mobupps.com) as proof of your authorization.